



Dear Implementation Liaison,

We would like to take this opportunity to formally welcome you as the lead contact for the American College and University Presidents Climate Commitment. Each Signatory to the Commitment has agreed to establish a Sustainability Committee and designate one person to liaise directly with Second Nature, the organization which supports the implementation of the ACUPCC. Those of us who work on the ACUPCC team look forward to working with you as you move through the process of creating an inventory of your greenhouse gas emissions and identifying policies and practices to move toward net zero emissions.

We hope you will find the materials included in this folder useful for facilitating your implementation of the ACUPCC. We have included a variety of materials, including a timeline specific to your institution of the deadlines for the various reports required under the Commitment, a list of additional resources you might find useful, a sample press release, a copy of the logo that you may download at http://www.presidentsclimatecommitment.org/signatory_logo.php and use on your communications materials and website, and the cover page and table of contents of the Implementation Guide, which provides an excellent overview of the ACUPCC and its reporting requirements. At the beginning of each month we send *The ACUPCC Implementer* newsletter to provide you with information about the Reporting System, resources you might find helpful, activities implemented by individual Signatories, and learning opportunities.

The first report due for the ACUPCC is the Implementation Profile, which lists basic school information, provides your contact details, and describes which of the Tangible Actions your institution has selected. Like all the reports for the ACUPCC, it can be edited by you at any time, and we would like to urge you to keep the information in this report up to date. It provides the best way for us to stay in contact with you and assist with your implementation efforts.

I look forward to working with you and having the opportunity to speak with you on the phone or meet you at an event. Please don't hesitate to contact me with questions, concerns, suggestions for the newsletter, or any other matter related to the ACUPCC. I can be reached by email at tnelson@secondnature.org or by phone at 859-940-2545. Michael Miranda, Program Associate for Implementation, can answer many questions related to the reporting requirements and may be contacted at mmiranda@secondnature.org or by phone at 617-722-0036 x215.

With warm regards,

A handwritten signature in black ink, appearing to read "Toni Nelson".

Toni Nelson,
ACUPCC Program Director



AMERICAN COLLEGE & UNIVERSITY
PRESIDENTS CLIMATE COMMITMENT

Implementation Guide

Available at:

http://www.presidentsclimatecommitment.org/pdf/ACUPCC_IG_Final.pdf

IMPLEMENTATION GUIDE

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Principal Author

Julian Dautremont-Smith, Associate Director, AASHE

Contributing Authors

Dr. Anthony D. Cortese, President, Second Nature

Georges Dyer, Senior Fellow, Second Nature

Judy Walton, Director of Strategic Initiatives, AASHE



Dear Implementation Liaisons,

As the new decade kicks off, we welcome a new Program Associate for Implementation and get ready to launch the 2010 training and education program. [Michael Miranda](#) has taken over the position previously held by James Wilkins, whom we would like to thank for all of his hard work in providing assistance with your greenhouse gas reports and climate action plans. Michael is located in Second Nature's Boston office and can be reached at 617-722-0036, extension 215. Next month, [Barbara Koneval](#), Program Associate for Training and Education, will contribute a newsletter article describing all the workshop, webinar, and conference events the ACUPCC will sponsor in 2010. The program kicks off with an expanded [Climate Action Planning and Train-the-Trainers Workshop](#) to be held at Furman University on March 3 during an action-packed week that also will include the dedication of the David E. Shi Center for Sustainability and a presentation by Christine Todd Whitman. The ACUPCC Policy Subcommittee is in the process of setting priorities for Second Nature's policy work in 2010, and in November, 167 ACUPCC presidents (25%) completed an [online survey](#) of their national policy priorities. Possible areas of focus include funding for the University Sustainability Program grants and federal transportation policy; if you think your president might be interested in serving on the national transportation policy task force, please suggest he or she contact [Don Ryan](#), Second Nature's Vice President for Policy.



With regards,
Toni Nelson

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Message to ILs from the ACUPCC Steering Committee

BY THE STEERING COMMITTEE OF THE AMERICAN COLLEGE & UNIVERSITY PRESIDENTS' CLIMATE COMMITMENT

Happy New Year! As we begin the fourth year of the ACUPCC, we would like to take this opportunity to share with you how pleased we are with the progress of the initiative and thank you for all the work you do. As presidents, we know that the real work in implementing major initiatives like the ACUPCC is done by the staff, faculty, and students of our institutions. We also recognize the critical role of the Implementation Liaisons in championing, coordinating, and advocating this effort. We celebrate your commitment and hard work. In less than three years, in the midst of the worst economic downturn since the Great Depression, 665 colleges and universities representing every kind of institution in all 50 states and the District of Columbia have committed to climate neutrality by becoming signatories to the ACUPCC. Together, we represent about one-third of the college student population. Higher education is the first and only sector that has substantially committed to achieve climate neutrality and ensure that all graduates have the knowledge and skills to do the same. As of this writing, 130 schools have



Membership in AASHE provides excellent value for signatories of the ACUPCC, offering access to a rich array of online resources and numerous opportunities for networking, information sharing, collaboration, and professional development. [Join now!](#)

Opportunities

[Climate Action Planning and Train-the-Trainers Workshop](#)

March 3, 2010
Greenville, SC

[Advancing Green Building in Higher Education](#)

AASHE membership discounts available for the first 100 under-resourced schools that sign up

[Chill Out: Campus Solutions to Global Warming](#)

Resources

[Campus Green Builder](#)

[Accelerating Campus Climate Initiatives: Breaking Through Barriers](#)

[Financing Sustainability on Campus](#)

[Campus](#)

submitted climate action plans and 459 schools have completed GHG inventories. Seventy-five percent of signatory schools have fulfilled their commitments to date. We expect another 125 schools to submit climate action plans in the first quarter of this year... [Read more.](#)

Models for Success and Lessons for the Future: COP15 Analysis

BY SARAH BRYLINSKY, SUSTAINABILITY EDUCATION COORDINATOR, CENTER FOR ENVIRONMENTAL AND SUSTAINABILITY EDUCATION, DICKINSON COLLEGE

Should we be disappointed, or hopeful? It was the question on everyone's mind as the professors, administrators, and students who had spent two weeks in Copenhagen learning from and influencing the negotiations of the United Nations Framework on Climate Change (UNFCCC)'s 15th Conference of the Parties (COP15) flew home to celebrate the holidays, reflect on the outcome and process, and prepare for work ahead in 2010. The intent of the conference was to complete legally binding negotiations on a new international agreement as the Kyoto Protocol



As negotiations faltered, students and youth organized a peaceful sit-in

winds to a close in 2012; the challenge was to create a new agreement which surmounts the difficulty of balancing cost-effectiveness with equitable policy architecture and generates enough consensus to come into effect as a long-term solution to mitigating and adapting to climate change. With mere hours left in the conference, an unexpected agreement took form behind closed doors, virtually erasing the progress (and lack thereof) from previous days. The [Copenhagen Accord](#), a politically binding but not legally binding agreement, was created by the USA, China, India, South Africa, and Brazil, and all seventeen countries of the Major Economies Forum-which account for 90% of global emissions-will participate... [Read more.](#)

Facilitating Green Building at Under-resourced Colleges and Universities Through Technical Assistance Grants for Local Consultants

BY ILANA SCHOENFELD, PROGRAM ASSOCIATE FOR STRATEGIC INITIATIVES, SECOND NATURE

Many under-resourced colleges and universities rely heavily on their local and regional building contractors, including architects and engineers, to provide the technical expertise necessary to carry out green building projects. Institutions located in remote areas, or in regions where green buildings are few and far between, are often subject to higher premiums charged for these project by contractors with little training or experience in green building. Second Nature, with funding from [The Kresge Foundation](#), is inviting colleges and universities that have received Title III/V designation from the Department of Education and that are in states with relatively low numbers of green building projects to apply for [green building technical assistance grants](#) of up to \$2000 each. The technical assistance grants will fund green building training for external building professionals (i.e., construction contractors, architects, designers, engineers) that work with these schools; training opportunities will include workshops, webinars, and online courses that will provide an overview of the benefits of green building and retrofits, case studies of campus green building projects, an introduction to third-party certification, and exposure to innovations in the field... [Read more.](#)

Lessons Learned from Using Building Energy Intensity to Guide Climate Action Planning Efforts at Foothill College

BY ROBERT CORMIA, FACULTY, INFORMATICS AND NANOTECHNOLOGY, AND BRENDA DAVIS VISAS, DIRECTOR OF FACILITIES, FOOTHILL COLLEGE

Energy Quadrants

CO₂ emissions
(tons/year)

Energy use

Foothill College's ten-point climate action plan addresses both energy and GHG emissions by focusing on a key figure of merit, Building Energy Intensity (BEI), which helps inform data-driven decisions for building retrofits and onsite PV (solar) energy infrastructure, and also helps us plan future energy budgets and manage our GHG emissions. Building energy, expressed in annual BTU/sq-ft, is the

[Sustainability Discussion Forums](#)

[Climate Neutral Campus Report](#)

[Critical Path Issues on the Way to Carbon Neutrality](#)

[Climate Action Planning Wiki](#)

[ACUPCC 2008 Annual Report](#)

[ACUPCC Reporting System](#)

[Implementation Guide \(PDF\)](#)

Conferences

[The New Green Economy Conference](#)

January 20-22, 2010
Washington, DC

[Smart & Sustainable Campuses Conference](#)

March 21-23, 2010
College Park, MD

Webinars

[Recyclemania](#)

January 12, 2010

[Alternative Financing for Alternative Energy: Power Purchase Agreements](#)

January 19, 2010

[Measuring Campus Sustainability: Reaching for the STARS](#)

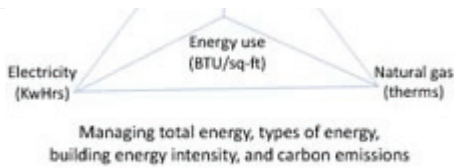
January 19, 2010

[EPA Mandatory Reporting of Greenhouse Gases Rule](#)

February 10, 2010

[Greener Transportation: How are campuses greening their transportation systems and tracking their emissions?](#)

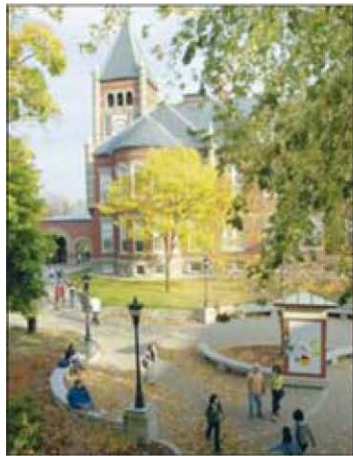
February 11, 2010



established reporting mechanism for California Community Colleges and provides both a baseline and benchmarking mechanism for evaluating the effectiveness of energy projects, as well as a means of comparison to similar colleges in similar regions. For Foothill College, the 1991 BEI of 100,000 BTU/sq-ft per year became a key figure of merit

which informed and directed our energy projects. Energy Management System (EMS) and Building Automation Controls (BMS) systems, installed in the late 1990s, reduced peak BEI by almost 25%. To reach our 1991 100,000 BTU benchmark, Foothill will add significant additional onsite solar PV, shaving our gross electrical use to near 1991 levels. By monitoring and modeling our natural gas for heating and cogeneration of electricity, we anticipate reaching 100,000 BTU/sq-ft BEI in 2015, with GHG emissions (pounds per assigned square foot) at or below our 1991 levels, in line with our climate targets. The reality of climate action plans is that you can't (really) manage your GHG emissions, you can only manage energy and the intelligent use of capital to invest in efficiency and onsite generation projects. Using a BEI metric allows your facilities managers to know they are doing well in the context of 'the broader built environment'... [Read more.](#)

Powered by the American College and University Presidents' Climate Commitment
The ACUPCC Implementer
Issue 16, January 6, 2010

[Return to Campus Home](#)

Introduction

The Clean Air-Cool Planet on-line Campus Climate Action Toolkit (CCAT) is a resource to anyone who is interested in making his/her educational institution more "climate friendly" — college or university students, staff, faculty, administrators, trustees, alumni, community members. It consists of short bits of guidance for every aspect of "campus climate action" along with hyperlinks to technical resources and examples/case studies that will help people understand, plan, and execute or implement a climate action plan's various elements.

Featured in the Toolkit is the latest version of the Campus Carbon Calculator.™ (Click the orange logo at the left to download.) Version 6 of the tool measures campus emissions and can be used to help create a climate action plan, analyzing viable long-term strategies to reduce a campus's carbon footprint.

The Campus Carbon Calculator™ is the leading tool for assessing campus greenhouse gas emissions. Currently in use at more than 1200 campuses across the country, the Calculator has already helped schools of all sizes and types, and in all regions to tackle global warming. The Calculator is the "tool of record" for most of the 600 signatories to the [American Colleges and University Presidents Climate Commitment](#), a voluntary agreement to move toward campus "climate neutrality."

Campus Carbon Calculator™ version 6 includes new Projection and Solutions Modules that will make it easier for administrators to plan for money-saving efficiencies on their campuses, make action plans easier to comprehend for trustees, and provide a powerful new educational tool for instructors and students.

Creation of this toolkit, and of the calculator specifically, draws on CA-CP's experience working with an accomplished group of people and institutions doing such work across the Northeast region such as Tufts University's [Tufts Climate Initiative](#), the University of New Hampshire's [Office of Sustainability Programs](#), the University of Vermont's [Environmental Council](#), Middlebury College's [Carbon Reduction Initiative Working Group](#), the [Harvard Green Campus Initiative](#), and others.

Clean Air-Cool Planet partnered with the University of New Hampshire to create the original calculator, employing then-graduate student Adam Wilson to develop the spreadsheet template, in collaboration with University staff and faculty advisors and mentors, as a way to measure the UNH footprint. Since then, CA-CP has worked closely with UNH to keep the tool current, relevant, and in line with the best scientific methods available. The calculator is designed to be compatible with any type of school — from a technical community college to a private 4-year university.

At Middlebury College, another institution that contributed early on to the Calculator's success, former students Ian Hough and Jason Kowalski demonstrated the facility of the tool in January 2007. Working with faculty and staff during an intensive student-led month-long project to update the Middlebury greenhouse gas inventory and investigate the costs and emission reductions of possible projects on campus, they evaluated initial costs, cost savings over time, emissions reduced, and emissions reduced per total invested and then presented their [findings](#) to Middlebury's trustees. The resulting climate action plan and carbon neutrality target were both unanimously approved by Middlebury trustees. Middlebury is one of only a handful of colleges with a specific near-term plan for carbon neutrality.

Demonstrating the power of colleges and universities not only to reduce their own emissions but to help shape the next generation of climate and energy professionals, Hough and Kowalski brought what they learned at Middlebury to CA-CP in early 2008 to finalize development of the Projection Module; they continue to advocate for cost-effective investments and carbon-reduction targets at Brighter Planet and 1Sky.

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FOR IMMEDIATE RELEASE

Contact: **INSERT CONTACT**

INSERT DATE

INSERT PHONE

Institution's President

Names to Steer Efforts

Aimed at Creating a 'Climate Neutral' Campus

[City, State] – President has committed to sharply reducing and eventually eliminating all of **Institution's** global warming emissions and accelerating the research and educational efforts necessary to equip society to re-stabilize the earth's climate.

As a signatory of the American College and University Presidents' Climate Commitment, **Institution** has joined the leaders of more than 600 other higher education institutions across the country in agreeing to take concrete steps to achieve climate neutrality through the establishment of a sustainability committee, the preparation of regular greenhouse gas inventories, and the development of an institution-wide Climate Action Plan. in the Department of has been appointed by the President to lead these efforts.

As an immediate first step, **Institution** has committed to the following concrete actions:

INSERT AS APPROPRIATE:

- Adopting green standards for buildings;
- Requiring ENERGY STAR certification for products purchased by the university;
- Offsetting emissions due to air travel;
- Encouraging public transportation;
- Purchasing energy from renewable sources;
- Supporting climate and sustainability shareholder proposals through their endowment; and
- Participating in the Waste Minimization component of the national RecycleMania competition.

These actions build on **Institution's** ongoing commitment to sustainability, including:

- INSERT ONGOING [IF APPLICABLE]
- INSERT ONGOING [IF APPLICABLE]

The American College and University Presidents' Climate Commitment is the first joint initiative by any major sector of society to set climate neutrality – not just a reduction of emissions – as its target. The Commitment is being supported and implemented by the Association for the Advancement of Sustainability in Higher Education (AASHE), Second Nature, and ecoAmerica.

"Colleges and universities must lead the effort to reverse global warming for the health and well-being of current and future generations," said Michael Crow, President of Arizona State University and a founding member of the ACUPCC Leadership Circle.

_____ will serve as the Implementation Liaison for the American College & University Presidents' Climate Commitment. Her/his initial responsibilities will include: INSERT AS APPROPRIATE.

[Insert quote from ACUPCC Implementation Liaison. The following quote has been provided as an example from a press release by Furman University:]

"There is a growing global awareness about the fragile but fundamental connection between the quality of the environment and the quality of human society," says Dr. Angela Halfacre, Director of Sustainability at Furman University in South Carolina. "We want our campus community and the Upstate region to develop a deeper appreciation of this connection. We also want our graduates to become effective proponents of sustainability in their homes, communities, and professions."

Learn more at: www.presidentsclimatecommitment.org and Institution's sustainability website

_____.

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tel 812.492.3734 | melramahi@energysystemsgroup.com



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Steve Hoiberg, Marketing Manager – Higher Education
tel 708.502.8305 | steve.hoiberg@siemens.com

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Jeanette Coleman-Hall, Manager
tel 508.661.2230 | jch@ameresco.com



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ConEdison Solutions' strategy is to develop customer solutions that maximize the value of energy as it relates to all facility processes, including engineering, procurement, commissioning of energy equipment, outsourcing energy infrastructure, and performance contracting.

Robert Lesch, Business Development Manager – Products and Programs
Tel 914.286.7753 | leschr@conedsolutions.com



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tel. 518.431.3300 | eeaston@eypae.com



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James Heath, Vice President, Origination
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Sasaki is working with the ACUPCC founders and several signatories to develop planning and design solutions that support attainable and measurable carbon neutrality strategies and standards.

Tracy Finlayson, Director of Marketing
tel.617.923.7236 | tfinlayson@sasaki.com



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Shan Bates, Business Development Program Manager
tel 972.323.5448 | shan.bates@tac.com



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Christine S. McGarry, Senior Marketing Associate – Institutional Division
tel 800.225.0796 x1025 | cmcgarry@websterindustries.com